**QUESTIONS**

1. What is the total revenue generated by the Electronic Retailer.

2. What is the total number of orders placed by the electronic retailer.

3. What is the average order value

4. What is the yearly trend of revenue and orders.

5. What are the top 5 selling products categories globally.

6. Top 5 countries w generates the most sales.

7. What is the customer retention rate, and what factors influence repeat businesses

8. How does sales data vary by quarter

9. Which customer segments (age, gender, location, etc.) have the highest purchase value, and how can we target them more effectively?

10. Which products are most often purchased together, and how can we use that information to inform product bundling and cross-selling strategies?

11. How effective are promotions and discounts in driving sales, and which types of promotions are most effective

These questions can help the global electronics retailer gain insights into sales trends, customer behavior, product performance, and market dynamics, ultimately informing data-driven business decisions.